

# Takachiho Shirasu Corp.

## Product and technology information

Shirasu is a unique volcanic soil created from magma. It is a natural material with a special structure and composition found in no other material. Shirasu-kabe is a plaster material created by Takachiho from shirasu. It is an ideal residential building material, with air purifying and eco-friendly properties unattainable with any manmade substance.

## Company Introduction

Takachiho Shirasu Corp. manufactures and sells eco-friendly building materials made from shirasu and other all-natural ingredients. Shirasu is a unique volcanic soil created naturally from magma. Takachiho's healthy, eco-friendly products help create safe, comfortable living environments.

## Others (Comments)

[Company structure for market development/overseas expansion]

Our company has staff in the R&D center to support technical development. Several development projects are now in progress with major companies. We have a system for supporting overseas companies in Chinese, English, German, and Korean. We are now developing sales channels to Hong Kong, Macau, Korea, USA, and EU.

[Market share/Ranking]

All of our products and technologies are protected by patents, so there are no competitive products.

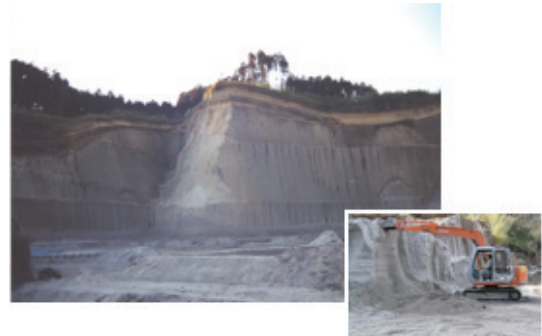


Fig. 1 Shirasu Extraction Process: Shirasu is an eco-friendly building material. Shirasu is already so fine that it does not require a grinding process.



Fig. 3 Takachiho Walls Expand Abroad: National Public Facility – Korea. Shirasu walls are in the Theater, Music Hall and Office.

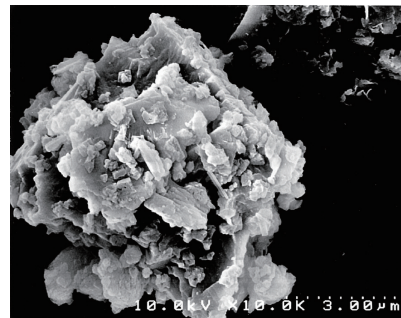


Fig. 2 An electron micrograph of a shirasu grain.  
\*The total surface area of shirasu per 1 gram is approx. 9m<sup>2</sup>

## Company Information

**Industry** Product development, manufacturing and sales of eco-friendly, natural materials for homes

**Corporate name** Takachiho Shirasu Corp.

**Representative** Masahiro Shintome President

**Capital** 10,000,000 JPY

**Number of Employees** 24

**Person In Charge** Michiko Kurihara

**Head office** 1719, Nakakirishima, Yamada-cho, Miyakonojo, Miyazaki, 889-4602

(Sales Center) 9th fl., Yokohama Landmark Tower, 2-2-1, Minato-mirai, Nishi-ku, Yokohama, Kanagawa, 220-8109

**Main phone number** +81-45-224-6077

**Web address** <http://www.takachiho-shirasu.com/>

**Established date** Nov., 2008

**Acquired Certification** SO 14001 certification (2013).

**Main Clients** domestic: 4,000 companies.

overseas: 30 companies. (Daijin Building Material (Beijing, China),

Building Material (Shenzhen, China), Yitian Group (Shenzhen, China),

ACOGREEN (Taiwan), and so on.)



[matching@idec.or.jp](mailto:matching@idec.or.jp)

Please contact IDEC if you are interested in a negotiation with this company. IDEC is here to assist you in business matching.